



Welcome to issue 7 of Shoreditch Star, a very special issue featuring work from Primary Schools from each Host Borough in London.

Our young contributors have investigated public art and design through a range of themes, workshops and visits. A programme of workshops for five primary schools across the Host Boroughs has also engaged young audiences in the wider design and cultural offer for the Olympic Park.

Over June and July, each school took part in one project; each project has formed a section of this final publication.

We hope that this approach has provided a genuine legacy allowing children to gain an understanding of the processes of design and creative thinking – with clear links to career paths and aspirations. A key feature of the publication saw professional artists and designers running workshops with children. This is a unique project, one that engages young people directly in the regeneration process within their community.

Shoreditch Star is proud of all the hard work put into this issue. We would like to thank everyone who took part, especially the teachers, college lecturers and above all, the children who have contributed to this issue.

We would encourage children to take the magazine home to read at their leisure. We also encourage schools to use the publication as a reading tool and as a resource for enhancing the curriculum.

We hope this issue will inspire children to create their own work, visit exhibitions, and take in public art throughout London.

# Jacaui Robert≤

Director Of Partnerships and Communications, **Shoreditch Trust** 

# Hello!

The team of college lecturers who delivered the workshops on this project came from Camberwell College of Arts, which is part of Camberwell, Chelsea and Wimbledon Colleges and the University of the Arts London. The University of the Arts London offers courses which enable people to learn about all of the Art, Design and Communication subjects and our students go on to be artists, designers and performers who work all over the world.

Michael Hurley (Designer) encouraged his group to think about the ways in which we use design and public art to commemorate and celebrate 'Lea Valley Glorious Past, Fantastic Future'. The results are quite simply spectacular and I have no doubt that every child that took part will remember the experience for a very long time. There were many budding engineers, designers and inventors among the group.

Nikki Ida (Applied Artist) explored the ways in which 'Urban Landscape Design' can be influenced by so many factors. The children designed and presented their designs in three dimensions and you can even see them wandering around in their fantastic designs.

Kate Terry (Artist) chose to get the children to learn about the role of 'Memory and Monument' in Public Art. The children also learnt that working together in teams, like most professional artists and designers, was the best way to build on their collective memories, as you can see with their enormous artistic

Geoff Coupland (Illustrator) worked on a 'Timespan 2012' of the Olympic Park site, encouraging the children to think about all the people and things that had once been in the area (or nearby). We all know that learning is fun, and Geoff turned the whole project, with the help of the teachers, into a big game for graphic artists!

Richard Shed (Designer) inspired by the Basketball arena explored how buildings can be constructed from 'Collapsible Materials' to make them temporary. Pop-up interior designers, engineers and architects thought about the most important parts of design – the people who are going to use their designs and sustaining the environment.

Niall & Nigel & Ollie (Graphic Designers – not from Camberwell but who studied at the University of the Arts London) from Pony Ltd got the children to design an 'Alphabet City'. Pony also did an amazing job in designing this magazine.

The children had a fantastic opportunity provided by the Olympic Delivery Authority, Shoreditch Trust, the University of the Arts London, the five schools involved, their brilliant school teachers and teaching assistants to find out about Public Art and Design and maybe think about what they might like to do in the future. A big thank you to everyone involved.

And lastly, thanks to all the brilliant children for their creativity and commitment to the work which you are about to see.

### David Webster

**Associate Dean of FE and Progression** Camberwell Chelsea Wimbledon University of the Arts London

# TEAM SHOREDITCH STAR ISSUE 7 Olympic Park Special Edition PUBLIC ART AND DESIGN

**Participating Schools:** 

William Davies Primary School Newham

Sybourn Primary School Waltham Forest

**Morningside Primary School** Hackney

**De Lucy Primary School** Greenwich

**Seven Mills Primary School Jower Hamlets** 

Shoreditch Trust worked in partnership with the University of the Arts London's Widening Participation Department to deliver the workshops on Public Art and Design, Lecturers from Camberwell College of Arts wrote and delivered projects in each school.

For University of the Arts London:

Mark Crawley, Director of Widening Participation and Progression

David Webster, Associate Dean of 3E Camberwell, Hilary Clayton Chelsea and Wimbledon

**Kate Terry** (Artist)

Michael Hurley (Designer)

**Geoff Coupland** (Illustrator)

Nikki Ida (Designer)

**Richard Shed** 

(Designer)

For Shoreditch Trust:

Jacqui Roberts Director of Partnerships and Communications and Shoreditch Star Programme Director

Community and Enterprise Projects Manager

Alex Finlayson Communications and Culture Projects Manager

**Production:** 

Pony Ltd. Design

**Beacon Press** Printing

**Duncan Kendall** Ross Matthews Photography

The excellent children in the schools! Illustration

Thanks to the ODA for funding this special edition.



We have been integrating the imagination and creativity of a wide variety of artists into the construction of the Olympic Park, alongside the ingenuity of the architects, designers and engineers. This publication was inspired by the artwork currently being created by Clare Woods and DJ Simpson. It has highlighted the equal imagination and creativity which also exists within the schools in the five Host Boroughs of Hackney, Newham, Tower Hamlets, Waltham Forest and Greenwich who took part in our arts-led workshops.

Each of the workshop themes were taken from the vision and values of the Arts and Cultural Strategy and core ambitions of the Olympic Delivery Authority. The themes reflect how we would like to commemorate the history of the area as well as how we will celebrate the London 2012 Olympic and Paralympic Games and have reminders of them in the future. Also echoed in the workshop themes was the aspiration of the Olympic Delivery Authority to achieve the highest quality in art, design and sustainability as well as demonstrating how public art can help to engage communities in feeling a part of the spaces where they live.

We were delighted to be able to work with the young people in these schools and, through this project, to bring them out of their classrooms and into the Olympic Park to get their views on the changes taking place in their area. As you will see, from reading the comments within this special edition of the Shoreditch Star, they have an extremely perceptive and sophisticated understanding of what can or should be meant by 'public art' and the impact it can have on communities and visitors in the UK and internationally. It should be read by everyor with an interest in, and/or influence on this area.

We very much hope that this interactive and appealing publication will continue to develop the interest of young people in understanding the value of art as a part of our environment, our communities and our lives. Because, in the words of one contributor to this publication 'if you didn't have art it will be very dull everywhere you go'. Hear, hear and thank you to all of you for this special edition of Shoreditch Star.

## SARAH WEIR

Head of Arts and Cultural Strategy, **Olympic Delivery Authority** 



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you can access lots of interactive

games, films, images and project

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the Olympic Values of friendship.

excellence and respect, and the

Paralympic Values of courage,

determination, inspiration and equality. There are also regular

competitions with exciting prizes

and chances to access exclusive

experiences and opportunities

www.london2012.com/getset

linked to the Games.

To find out more, visit

The London 2012 Olympic Park has set high standards in accessibility, diversity, sustainability, and design for future host cities and also for regeneration of local, UK-wide and international places.

created in Europe for more than 150 years.

We are delighted that the schools in the five Host Boroughs took part in these workshops which highlighted the quality and innovation of art and design in the Park. We are also pleased to have been able to work with Shoreditch Trust, University of the Arts and Contemporary Art Society to allow this important connection with local communities to happen.

The walls of these simple utility structures in the south of the Park provide the canvas for the outstanding artworks of Clare Woods and DJ Simpson. Their artworks will remind participants of what they learnt in the workshops, inspire others, and leave a lasting legacy for all those living in and around Park, and those who visit it.

#### John Hopkins

Project Sponsor, Parklands and Public Realm, **Olympic Delivery Authority** 



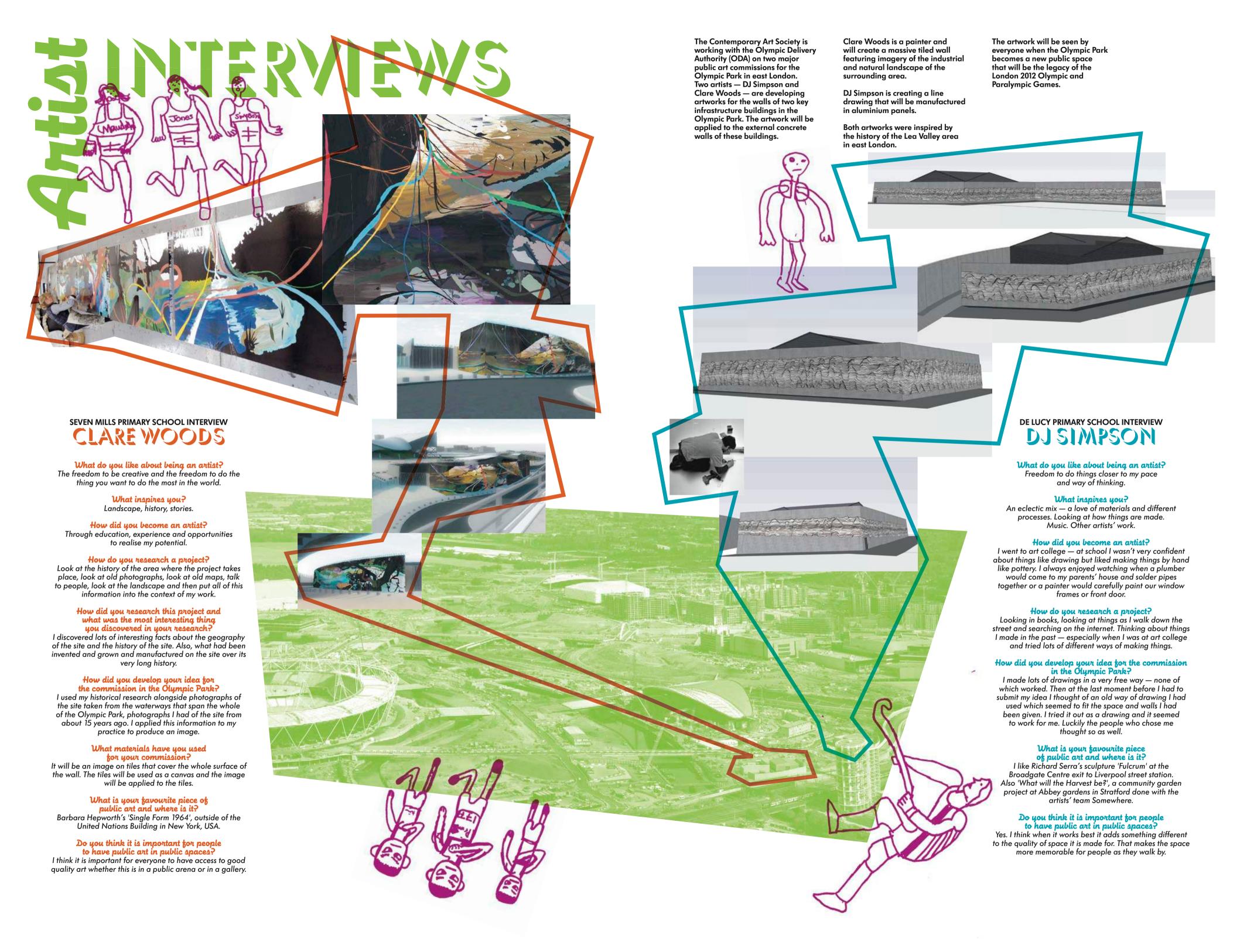
Special thanks to all those involved in the publication but in particular:

All the children from the five schools who took part and University of the Arts London

Claire Gevaux, Arts and Cultural Programme Coordinator, Olympic Delivery Authority Sarah Weir, Head of Arts and Cultural Strategy, Olympic Delivery Authority John Hopkins, Project Sponsor, Olympic Delivery Authority

Jacqui Roberts, Shoreditch Trust Hilary Clayton, Shoreditch Trust Alex Finlayson, Shoreditch Trust

Fabienne Nicholas, Contemporary Art Society Helen Nisbet, Contemporary Art Society









# gurban landscape through art and design?

cplone

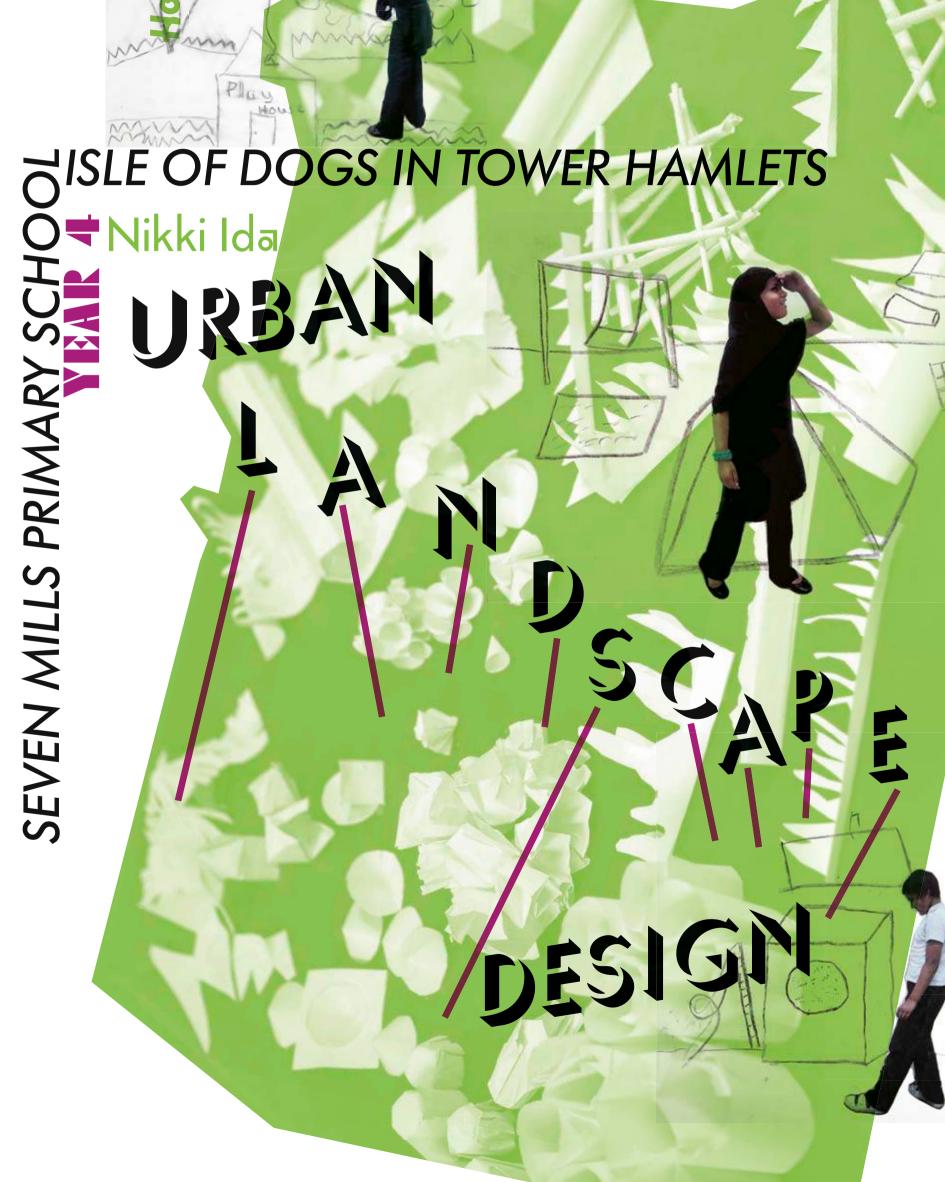
The aim of this project was to create an urban landscape design. By urban, we mean inside the city. The location of Seven Mills Primary School on the Isle of Dogs is inside the city and so we focussed on a site that was particularly close to the school and the homes of pupils, Sir John Mc Dougall Gardens.

Similar to the legacy that the Olympic Park will leave — a public space to be enjoyed by everyone — we thought we could design our very own public space near Seven Mills primary school.

We spent a lot of time exploring 3D forms in paper. We also did a short study on colour and the meanings and associations they communicate, with some important observations — we did not like the idea of eating a blue curry — Yuck!

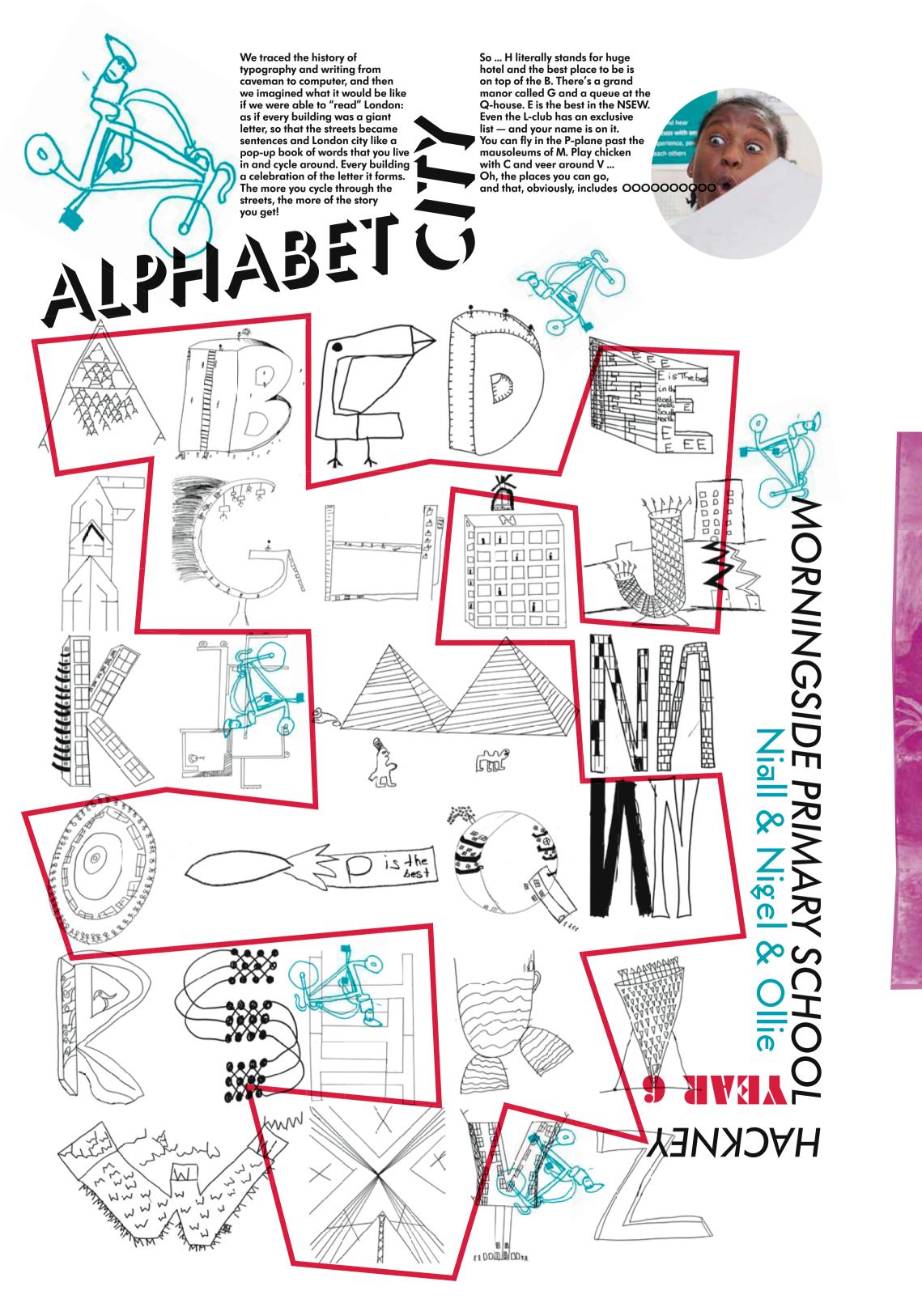
We looked at a range of natural and man-made landscapes and landscape designs for a variety of public spaces across London. We considered the following elements that the design could/should include:

- A path, to give some direction as to how to walk through and
- explore the spaceAn experience
- A colour scheme
- A seating area
- A place to rest
- A play area
- Sculptures and something to look at and explore in the space









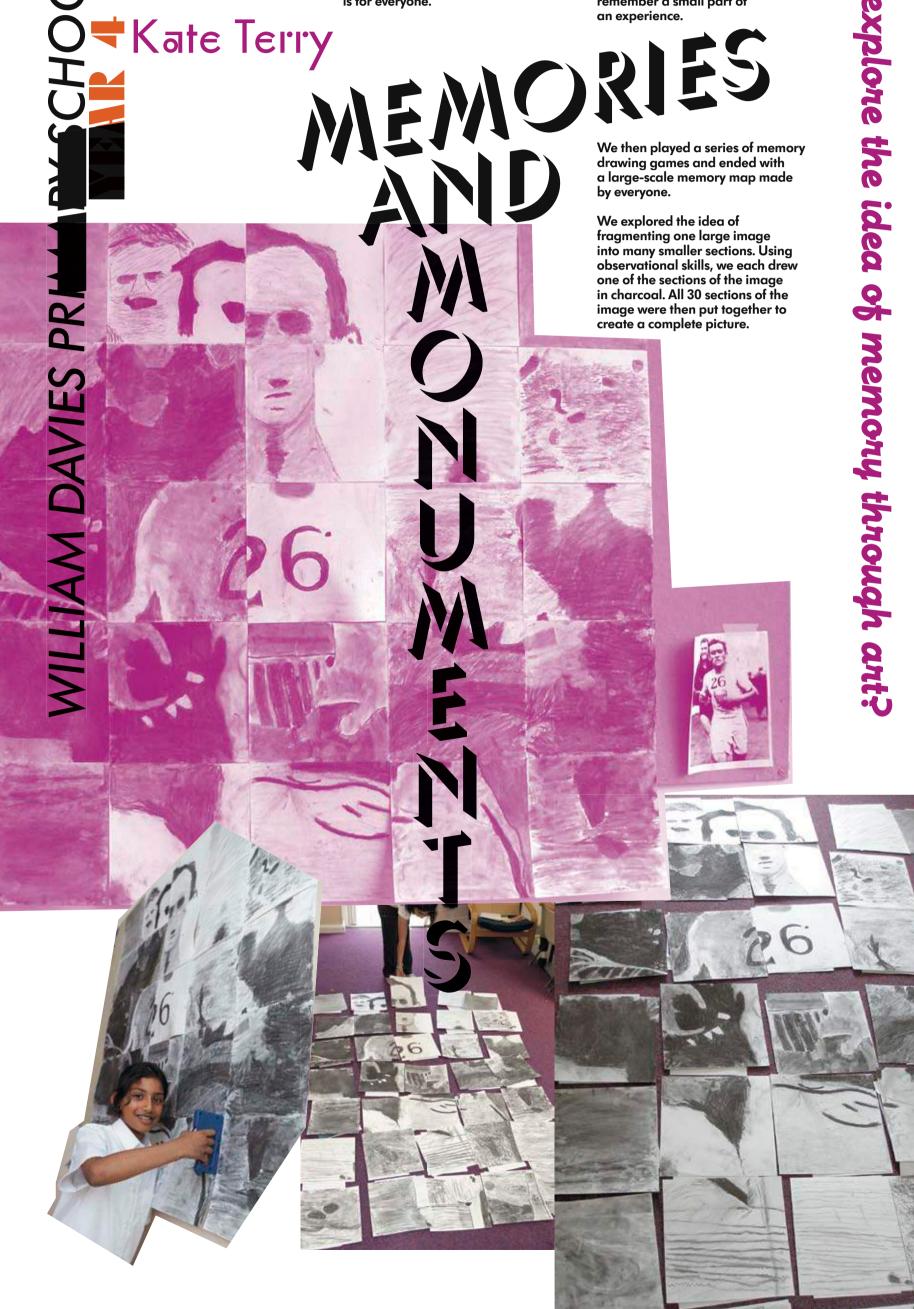
What is memory?

For this project, we explored many different ideas and techniques relating to 'memories' and the way in which public art and design in the Olympic Park might be used to commemorate ideas, events and people.

We began the project with a visit to the View Tube to see the Olympic Park and listened to a talk from the Arts and Cultural Strategy team from the Olympic Delivery Authority. We learnt about the importance of art within the Olympic Park. We learnt that public art could be made of anything and be about anything, but it was always artwork that was outside for all to enjoy, and that public art is for everyone.

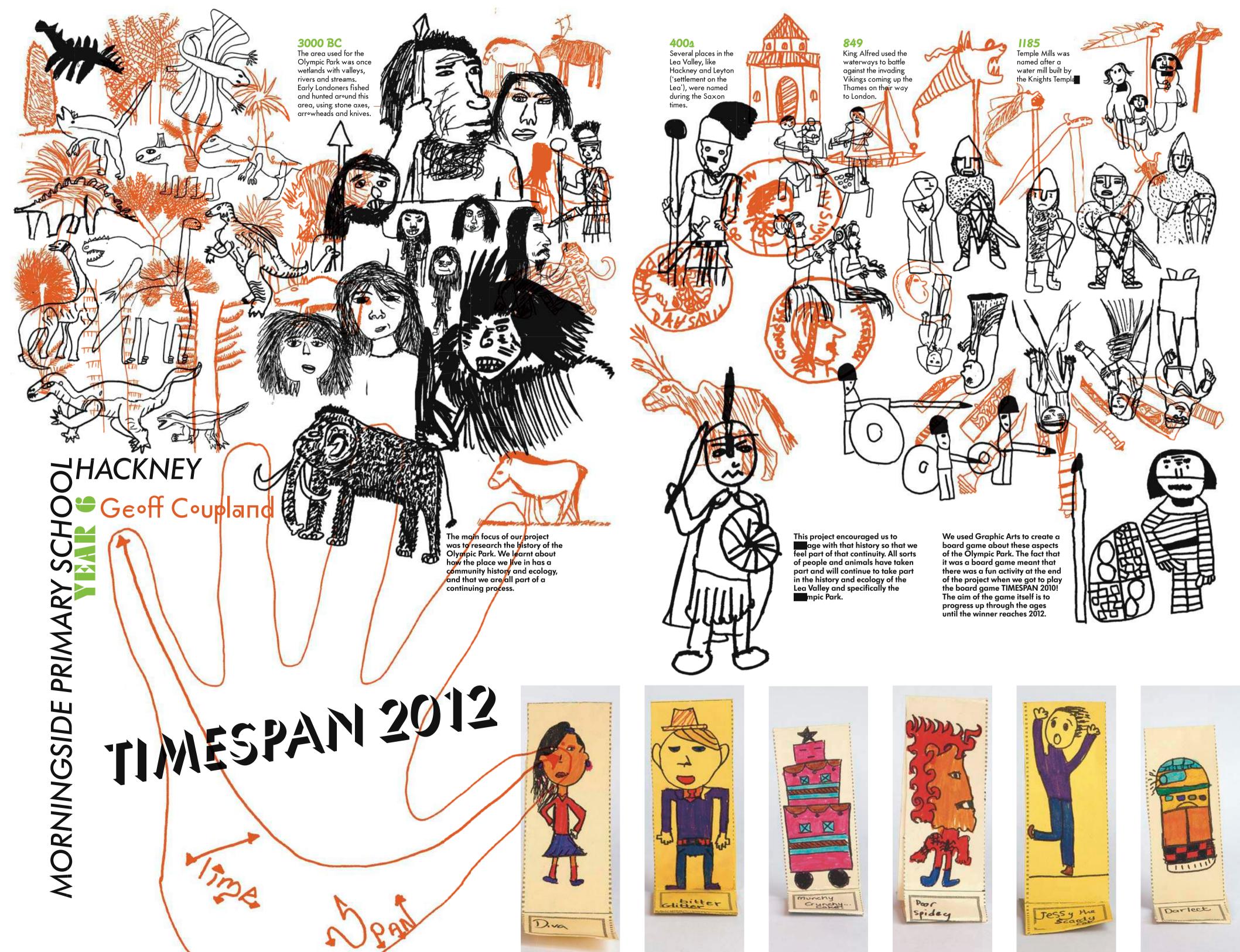
Back at school, we were set a challenge to see how much we remembered from the talks, which led to a wider discussion about memory. Our group concluded it was easier to remember a lot of information if each person remembered a small bit and worked together to remember the whole picture. We also talked about how memories can become fragmented, when you can only remember a small part of an experience.

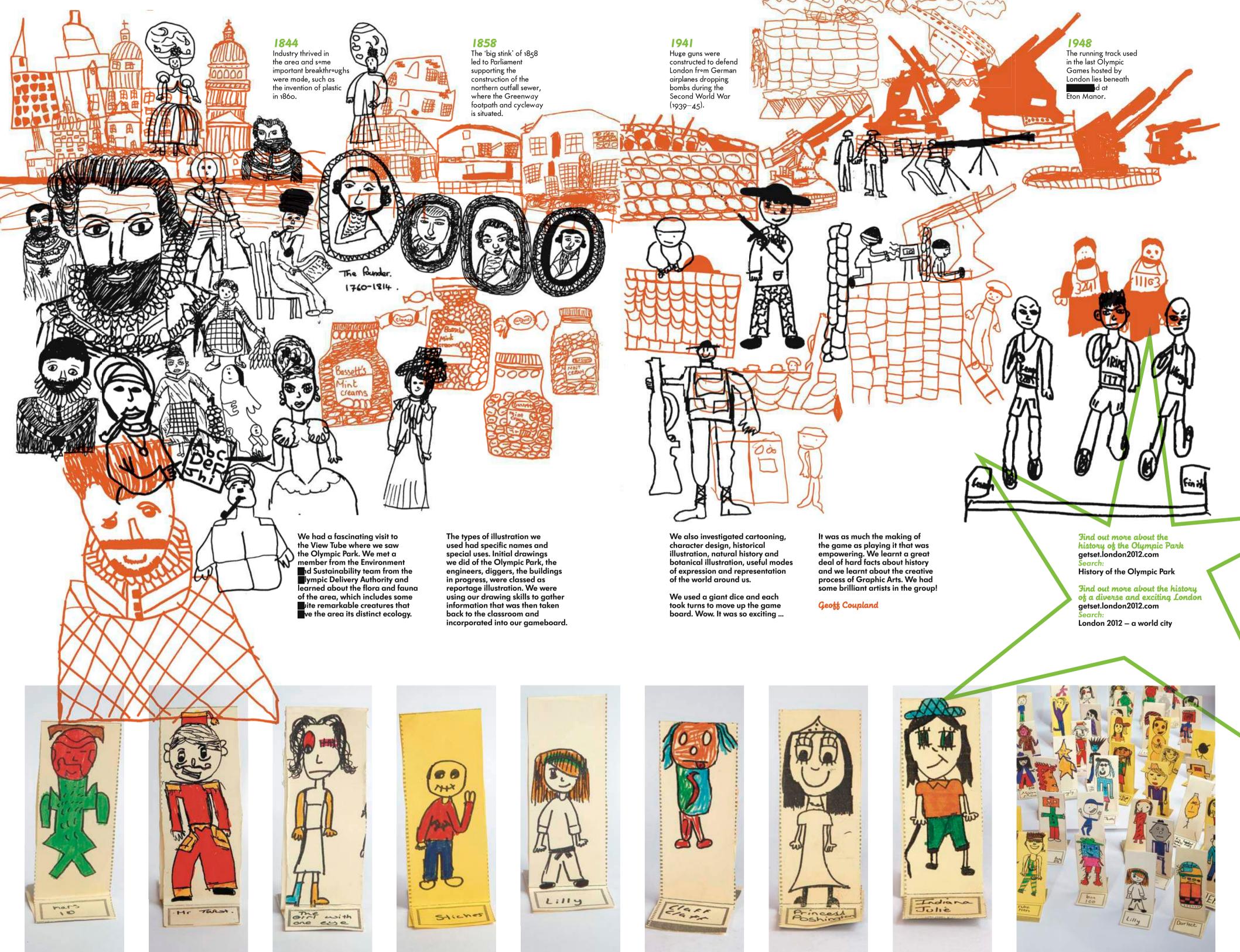
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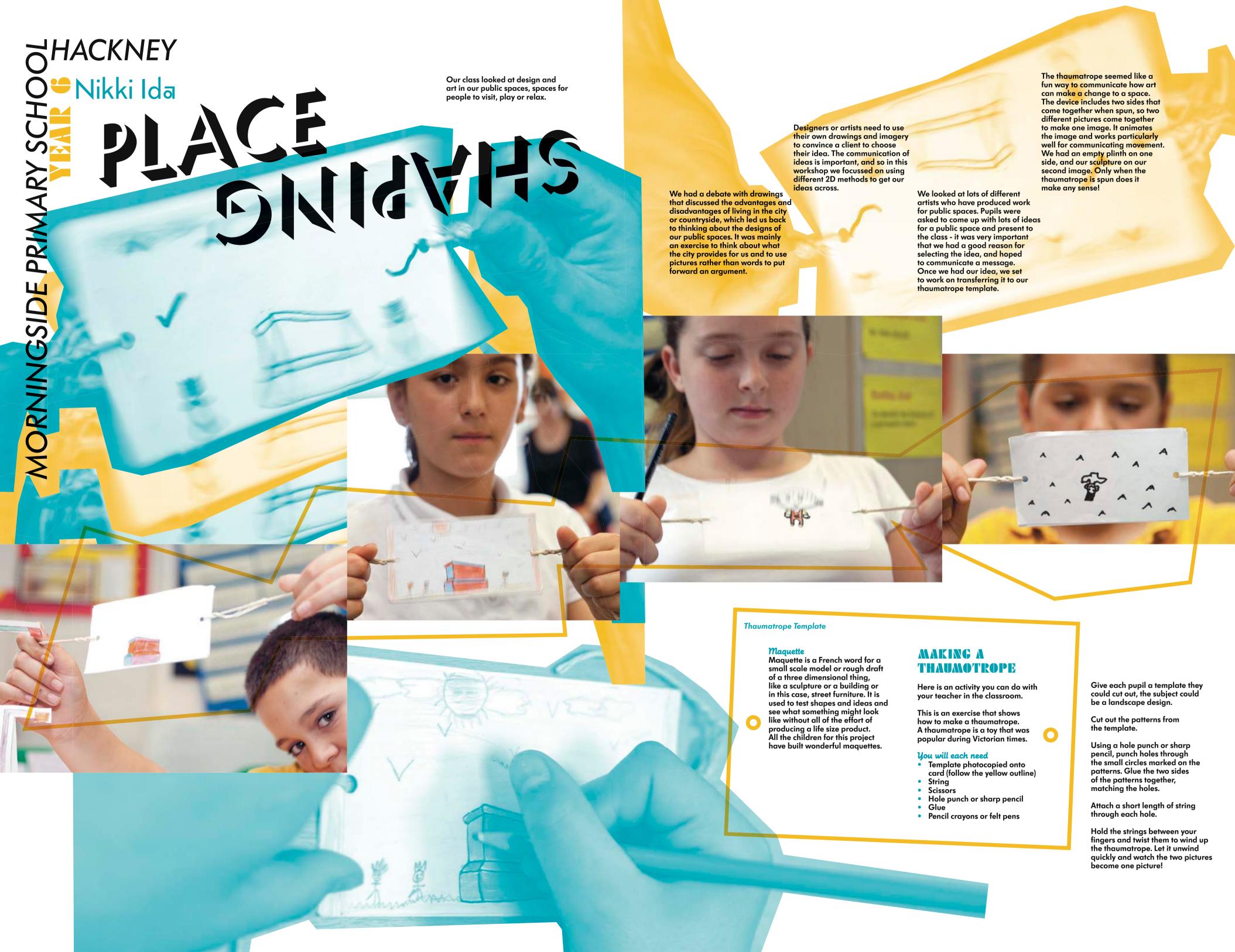








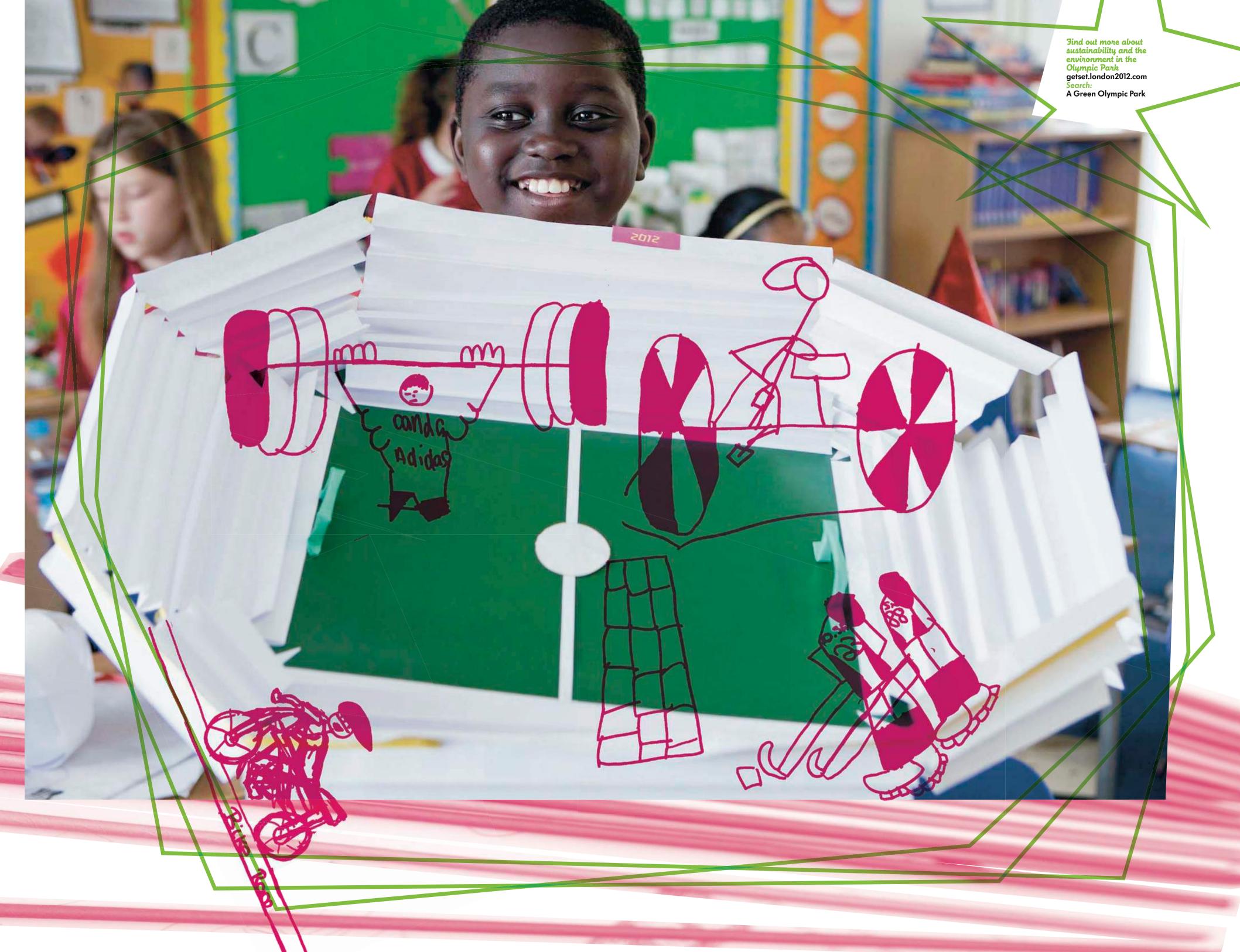












ARIF: Public art is important because it has an effect on people to change their feelings wheп people walk past Фарапd see it.

MAYA: I think it is important to have art in public places because the world wouldn't be colourful. Art is everywhere and if you didn't have art it will be very dull everywhere you go. I really liked the aquatic centre because I like swimming and the building looks like a Pringle.

LIWEN: WHEN I GROW UP MY DREAM IS TO BE AN ARTIST.

SUMAYA: I think public art and design is important because it catches Byour eyes and it is really beautiful.

I LBARNED THAT EVENTHO IT REALLY ISN'T. MY FAVOURITE BUILDING IN THE OLYMPIC PARK IS THE OLYMPIC STADIUM BECAUSE I HAVE REVER SEEN ANYTHING LIKE IT.

FAHAD: FOR ME, THE BEST PART OF THIS PROJECT WAS COMING UP WITH IDEAS BECAUSE WHEN I DESIGN SOMETHING MY IDEAS ARE BETTER. LEKHA: 1F1 BECOME

ALPHA: I learned that art inspires people. My favourite building is the Ólympic Stadium because I can see it clearly.

but you made me better at art and you taught

me a lot of things to

make at home. YASSMINE: It is very important that we have public art in our city because people can visit and enjoy, it also brings people to come forward and have a look.

-Olympics would be boring. if we didn't have art and design the Triangles support the Olympics.

I think public art is important because Mtowers and buildings for example IDRES: I learnt that shapes support

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